

# END TERM EXAMINATION

SECOND SEMESTER [BCA] MAY-JUNE 2016

**Paper Code: BCA-104**

**Subject: Principles of Management**

**Time: 3 Hours**

**Maximum Marks: 75**

**Note: Attempt five questions in all including Q no.1 which is compulsory.**

- Q1 Write notes on the following:- (5x5=25)
- (a) Roles of a Manager
  - (b) Contingency theory of Management
  - (c) Models of O.B.
  - (d) Types of Planning
  - (e) Mc Gregor's theory X and Y
- Q2 Discuss the Scientific and Administrative school of thought of Management in detail. (12.5)
- Q3 Define Planning. Discuss the process of Planning in detail. (12.5)
- Q4 Discuss the different types of Organisational structures with the Merits and Demerits of each. (12.5)
- Q5 Explain the concept, nature and importance of Staffing. (12.5)
- Q6 (a) Define Controlling. Discuss the techniques of Controlling in detail. (6.5)  
(b) Discuss the Bounded Rationality Model of decision-making. (6)
- Q7 Define Leadership style. Discuss the traits of a successful leader. (12.5)
- Q8 Differentiate between Maslow's and Herzberg's two-factor theory. (12.5)
- Q9 Write short notes on the following:- (2.5x5=12.5)
- (a) Personality
  - (b) Learning
  - (c) Perception
  - (d) Attitude Building
  - (e) Behaviour

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