

END TERM EXAMINATION

Fifth SEMESTER [BCA] DECEMBER 2015

Paper Code: BCA 305

Subject: E-Commerce

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q.No. 1 which is compulsory.
Select one question from each unit.

- Q1. Explain the following (any five): (5x5=25)
- Porter's Five Forces Model
 - Architecture and applications of Intranet.
 - Types of Security attacks
 - Cyber Crimes
 - Cryptography and its type
 - Virtual Private Network

Unit-I

- Q2. Discuss the various steps that a company needs to take for setting up business on Internet? (12.5)
- Q3. Define E-Commerce. Explain in detail the various types of E-commerce models used with the help an example. (12.5)

Unit-II

- Q4. a) What are Digital Signatures? How they help in ensuring security in E-commerce. (6)
b) Distinguish between SSL and SET protocol. (6.5)
- Q5. State the types of Electronic Payment System that exists citing the features and advantages of each. (12.5)

Unit-III

- Q6. a) Explain Push, Pull and Built to order model of supply chain. (6)
b) Define and discuss Business Process Re-engineering. (6.5)
- Q7. What is supply chain management? What are the activities in a value chain model? (12.5)

Unit-IV

- Q8. How E-commerce has contributed in enhancing the business and building the customer satisfaction. Explain taking the case of Railway Reservation. (12.5)
- Q9. a) Discuss the 128 bit IP addressing issue. (6)
b) State the Legal issues in E-commerce. (6.5)

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