

# END TERM EXAMINATION

SIXTH SEMESTER [BBA] MAY-JUNE 2017

Paper Code: BBA-304

Subject: Project Planning and Evaluation

BBA(TTM)-304

BBA(B&I)-304

BBA(MOM)-304

Time : 3 Hours

Maximum Marks :75

**Note: Attempt any five questions. All questions carry equal marks.**

- Q1. a) Why capital investment decisions are considered critical? Explain.  
b) Explain the various phases of capital budgeting decisions.
- Q2. Discuss various sources of finance which a start up venture may explore. Also explain who are angel investors? How do they provide finance to young aspirational investors who want to start their startup venture? Give examples.
- Q3. What is demand forecasting? What is its significance? Also state the uncertainties related with it.
- Q4. "Plant location its an important strategic decision in Project Analysis". Explain the factors which affect the choice of a location. Why selection of a good location is crucial for the success of project? Give examples.
- Q5. a) Explain the various forms of project organization stating their merits and demerits.  
b) Discuss the pre-requisite the successful implementation of a project.
- Q6. Write short notes on following:  
a) Critical path  
b) Floats of activities  
c) Crashing of activities  
d) Project Rating Index  
e) Human aspects of Project management
- Q7. a) What is the meaning of risk? What are its different forms? How is it measured?  
b) State the assumptions of Capital Asset Pricing Model (CAPM) and explain the concept of beta.
- Q8. What is a project idea? How project ideas are generated? How will you decide whether an idea is worth pursuing or it is a raw idea only? Give examples.