END TERM EXAMINATION

FIFTH SEMESTER [BCA] DECEMBER 2016

Paper Code: BCA-305	**Subject: e-Commerce**
Time: 3 Hours	**Maximum Marks: 75**

Note: Attempt any five questions including Q no.1 which is compulsory.
Select one question from each unit.

Q1 Write short note on **any ten** of the following:-   **(2.5x10=25)**
(a) E-Business
(b) Digital Signature
(c) VPN
(d) Push, Pull Model of Supply Chain
(e) Types of Security Attacks
(f) SEO
(g) SSL and SET Protocol
(h) E-wallet
(i) Benefits of E-commerce
(j) Web Traffic Analysis
(k) Payment gateway

UNIT-I

Q2 (a) Explain in detail the various steps involved in setting up an E-commerce website.   **(7.5)**
(b) Draw and explain the various types of Generic Trade Cycle.   **(5)**

Q3 (a) What do we understand by the term Electronic Data Interchange? Give its layered architecture.   **(7.5)**
(b) Distinguish between E-commerce and Traditional Commerce.   **(5)**

UNIT-II

Q4 (a) Discuss the various Security Issues involved in an E-commerce Transaction.   **(7.5)**
(b) Explain how credit and debit cards can be used as a payment mechanism for committing an E-commerce transaction.   **(5)**

Q5 (a) How Intranet is different from Extranet. Explain with the help of suitable examples.   **(7.5)**
(b) Write short note on Digital Certificates.   **(5)**

UNIT-III

Q6 (a) Explain various call centre operations. Also discuss its various modes of operation.   **(7.5)**
(b) What do we understand by Business Process Management?   **(5)**

Q7 (a) Explain Porter's Five Forces Model.   **(7.5)**
(b) Explain Supply Chain Management.   **(5)**

UNIT-IV

Q8 (a) Explain UNEDIFACT standards and Message Structure.   **(7.5)**
(b) Enlist the various technological issues arising in E-Commerce.   **(5)**

Q9 Discuss the major provisions contained in the IT Act 2000.   **(12.5)**

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