

(Please write your Exam Roll No.)

Exam Roll No. 382143

END TERM EXAMINATION

FIRST SEMESTER [BA(JMC)] DECEMBER-JANUARY 2018

Paper Code: BA(JMC) 107

Subject: Personality Development

Time : 3 Hours

Maximum Marks : 75

Note: Attempt any five questions including Q.No1 which is compulsory.

Q1. Write short notes on the following:

(3x5=15)

- a) Define Etiquettes
- b) Positive Thoughts and its influence on Communication
- c) Power of Listening
- d) Emotions and its influence on Personality
- e) Role of Supervision

Q2. What are the various commandments to active listening? Discuss behavior of bad listener.

(8+7=15)

Q3. What do you understand by Personality? How can family help in developing a holistic personality?

(8+7=15)

Q4. What do you mean by Interpersonal Communication? What are the challenges involved?

(8+7=15)

Q5. What are the professional skills required for Media Entrepreneurs? Design a training programme for them.

(8+7=15)

Q6. What is Time Management? What are the important issues and facets of Time Management?

(8+7=15)

Q7. What do you mean by negotiation? How can we develop a person to become a good negotiator?

(8+7=15)

Q8. Write short notes on:

(8+7=15)

- a) Stress Management Strategies
- b) Conflict Resolution Techniques

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